



## ***Transdev's Dick Alexander Promoted to Executive Vice President***

**Cincinnati, OH – June 6, 2016** – Transdev North America is pleased to announce that Dick Alexander has been promoted from Senior Vice President to Executive Vice President of Business Development.

Alexander's impressive background includes years of success leading efforts to renew current contracts and add new ones to the growing Transdev portfolio. He has helped revenue grow from \$100 million in 2001 to \$1.3 billion in 2015 and has been an integral part in expanding Transdev's streetcar operations in four major cities— New Orleans, Cincinnati, Detroit, and Atlanta—as well as light rail in Edmonton, Canada.

An additional key contribution has been the introduction of a modified version of the innovative European model for Public-Private Operating Partnerships (PPOP) that enable communities and cities to provide much improved quality and efficiency in public transportation. The PPOP model builds upon the respective strengths of public sector transit agencies and the private sector, and enhances their joint capabilities. These partnerships have been credited with helping the New Orleans RTA recover in the years following Hurricane Katrina and improving performance at the Long Island (Nassau County) bus and paratransit system, which in 2012 (prior to Transdev's involvement) faced either severe service cuts or massive tax increases.

"Dick has been a valued member of Transdev's leadership team since he walked in the door 15 years ago. His contributions, innovations and relationships are a key reason we are the number one provider of mobility solutions in North America," said CEO Mark Joseph. "With Dick leading a talented business development team, the opportunities to expand our operations are endless. I am excited to see what the coming years will bring."

In the last few years, Alexander led efforts to create Intelliride, Transdev's brokered on-demand business, providing non-emergency medical and paratransit services to the disabled community. Alexander and his team are also in the process of implementing first- and last-mile shared ride solutions for several transit clients, as well as alternative shared ride transit models utilizing dynamic routing algorithms to provide efficient, on-demand service.

Alexander, a long-time Cincinnati native, is a member of the Transdev North America Executive Committee, responsible for developing short- and long-term corporate strategy and policies. Rob Mowat, formerly of Nova Bus, has stepped into the Senior Vice President of Business Development role that Alexander vacated and will report to Alexander.

### **About Transdev**

Based near Chicago, Transdev is the largest private-sector operator of multiple modes of transit in North America, including bus, rail, streetcar, paratransit, shuttle, and sedan and taxi services. Globally, Transdev operates public transportation in 20 countries. Transdev is committed to being the trusted partner of cities, transit authorities and airports through quality execution and innovations in mobility. For more information, go to [www.transdevna.com](http://www.transdevna.com).

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