



Transdev Partners with Start-Up Driversiti to Enhance Safety Performance

Las Vegas, NV – September 8, 2016 — Transdev, the leading global provider of multi-modal transportation solutions, is pleased to announce a strategic partnership and alliance with technology start-up Driversiti, designers of an innovative application focused on promoting safe driving. SuperShuttle, a subsidiary of Transdev, will be the first transportation fleet to utilize Driversiti's tablet application and analytics platform.

SuperShuttle drivers at select locations will begin using the tool this month. Driversiti captures all sensor data generated by drivers' Android tablets and provides analytics that can be used to improve driving techniques and eliminate habits that could lead to unsafe operations, such as speeding or distracted driving.

"Uncompromising safety is our No. 1 priority, what we strive to achieve every day," said Mark Joseph, CEO and Vice Chairman of Transdev Americas. "Innovative digital solutions like Driversiti will help SuperShuttle achieve new levels of safe operations and ensure we continue to operate the safest fleet possible. I'm optimistic this initial implementation will lead to additional usage."

The Driversiti suite will be an additional and supplemental safety tool that will boost the real-time driving techniques of operators, augmenting other safety equipment. Driversiti technology implementation is a logical next step of SuperShuttle's ongoing commitment to provide safe and trusted shuttle services at 40 major airports throughout the country.

"Transdev is demonstrating their commitment to safety and innovation by implementing our software-based solution—one that operates in real-time, using leading mobile-technology platform," said Driversiti founder and CEO Sascha Simon. "We believe SuperShuttle is the perfect fleet to partner with because of their history of leadership in ground transportation with a nationally-known brand."

About Transdev

Based near Chicago, Transdev is the largest private-sector operator of multiple modes of transit in North America, including bus, rail, streetcar, paratransit, shuttle, and sedan and taxi services. Globally, Transdev operates public transportation in 20 countries. Transdev is committed to being the trusted partner of cities, transit authorities and airports through quality execution and innovations in mobility. For more information, go to www.transdevna.com.

About Driversiti

Driversiti is driving safety for the mobile generation. The Driversiti analytics platform transforms data into insight by evaluating individual drivers and identifying trends across groups of drivers, geographic regions, and more. Driversiti works with fleets, consumer apps, and insurers to help them turn their mobile networks into safety networks. More Information about Driversiti can be found at driversiti.com

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