



## Press Release

### ***Veolia Transportation Announces Steve New to Head Business Development in Canada***

**Lombard, IL ., July 13, 2012** - Senior Vice President for Business Development, Dick Alexander, announced the appointment of Steve New as Vice President, Business Development in Canada for Veolia Transportation. He will focus on business opportunities in both transit and rail.

New's career spans three decades in transportation management. He began as a Transportation Planner at the Urban Transit Authority and British Columbia (BC) Transit. After several management positions he became Co-President and CEO of BC Transit where he significantly improved service, efficiency, safety, and training. His experience also includes a role as the Chief Operating Officer of BC Transit where he was accountable for \$218 million in expenditures, 1,000 vehicles, and 49 million passenger trips. He also promoted a renewed mandate for BC Transit which resulted in a provincial plan to double transit ridership and service in BC by 2020.

In addition to his career achievements, New has contributed his leadership expertise to numerous major projects and programs. He served for nine years leading the mountain venue (Whistler area) transit efforts for the Vancouver 2010 Olympic and Paralympic Winter Games resulting in flawless service to 1.4 million residents, spectators, and athletes. In his role as Chairman of the Canadian Urban Transit Association (CUTA) he initiated the development and implementation of Transit Vision 2040 which has become the blueprint for action by Canadian transit agencies.

In making the announcement Alexander said, "Steve brings a wealth of experience in every aspect of transportation management including strategic planning, capital project and program management, operations, and business development." He continued, "Veolia is very committed helping improve public transportation in Canada and Steve's expertise will help us achieve this goal."

New will identify and pursue contracted service delivery opportunities in Canada in existing and planned transit systems and projects.

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## **About Veolia Transportation**

Based in Lombard, IL, Veolia Transportation is the largest private-sector operator of multiple modes of transit in North America, including bus, rail, paratransit, shuttle, and sedan and taxi services, via its Transit, Rail and On-Demand Divisions. Veolia Transportation is committed to setting the standard in safe and sustainable mobility solutions through partnerships with cities and transit authorities.

Veolia Transdev (the parent company of Veolia Transportation) is the world's private-sector leader in sustainable mobility with more than 118, 000 employees in 28 countries.

Visit the company's Web sites at: [www.veoliatransportation.com](http://www.veoliatransportation.com) and [www.veoliatransdev.com](http://www.veoliatransdev.com)

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